



Signatory Name: Oldfields Holdings Ltd

The question numbers in this report refer to the numbers in the report template. Not all questions are displayed in this report.

Status: Completed

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

5. Industry sector (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other - Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

6. Industry type (please select 1 only):

- Food & Beverage
- Pharmaceutical / Personal Care / Medical
- Hardware
- Homewares
- Communications / Electronics
- Clothing / Footwear / Fashion
- Chemicals / Agriculture
- Fuel
- Large Retailer
- Tobacco
- Shipping Company
- Airline
- Other:

7. Please indicate your organisation's reporting period:

- Financial Year: 1 July 2012 – 30 June 2013
- Calendar Year: 1 January 2013 – 31 December 2013

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

8. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent?

Yes No

Provide details of policies and procedures

Australian Packaging Covenant - Oldfields Holdings Limited Packaging Policy

9. Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

52 %

10. Have any new types of packaging been introduced during the reporting period?

Yes No

11. If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting

100 %

12. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Review a further 40% of packaging sku's (60% in total)	Reviewed and achieved 52% of the sku count versus a target of 60%

13. Describe any constraints or opportunities that affected performance under this KPI

Costs were sometimes prohibitive or difficult to implement as it caused the product to be impacted by dirt and damage on the shelves of our customers

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

14. Do you have on-site recovery systems for recycling used packaging?

- Yes at all facilities/ sites
 Yes at some, but not all facilities/ sites
 No

15. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Set-up separation and recycling bins at all locations	completed
2.	Cardboard items. Target was to achieve 70% for warehouse use	Over 70% of the cartons received from suppliers are now used as our shipping container for products despatched from our warehouse to customer stores. The remainder is sent for recycling

16. Describe any constraints or opportunities that affected performance under this KPI

AS per previous year. Some of our customers do not accept product in old/obsolete/recycled cardboard boxes, some have demanded that product is packed in shelf ready cartons, such as the Masters chain of stores.

KPI 4: Signatories implement formal policy of buying packaging made from recycled products.

17. Does your company have a formal policy of buying packaging made from recycled packaging?

Yes No

Provide details of policies and procedures (including names of policies/ procedures)

18. Is this policy actively used?

Yes No

19. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Purchase (where feasible) recycled paper products	Not actioned due to cost reasons.
2.	Encourage no print policy of documents where possible	Completed in 2012 plan.

20. Describe any constraints or opportunities that affected performance under this KPI

Costs associated with buying recycled photopaper products. As a small company we have to watch our costs at all times so this is a difficult balancing act.

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

21. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

Yes No

Provide details of policies and procedures (including names of policies/ procedures)

We work with advertising agencies and external agencies and we stress this as part of our briefs to those companies.

22. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Issue formal policy and work with external providers of packaging materials and finished product	Progress has been made however not always practical due to cost reasons

23. Describe any constraints or opportunities that affected performance under this KPI

Target completion date is still June 2015. Only real constraint is additional costs

KPI 7: % signatories showing other Product Stewardship outcomes.

24. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	To discuss the SPG's with our partners to demonstrate the benefits of being part of the APC	Discussion started with supply partners

25. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

Yes No

If yes, please give examples of other product stewardship outcomes

Included in discussions with supply partners however nothing has been formalised as yet.
Completion date is June 2015

26. Describe any constraints or opportunities that affected performance under this KPI

Cost considerations

KPI 8: Reductions in packaging items in the litter stream.

27. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Ensure all packaging has adequate and responsible disposal information	As packaging is upgraded, disposal/recycling instructions will be placed on all packaging

28. Describe any constraints or opportunities that affected performance under this KPI

Cost constraints

Your Experiences

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

29. Key achievements or good news stories

We have now reviewed 400 products and found most contained minimal packaging.

30. Areas of difficulties in making progress against your plan, Covenant goals or KPIs

The costs associated with these changes and sometimes the cost has a long payback period for our business